



Universidad
de Alcalá

Artificial Intelligence

Introduction

Prof. Ignacio Olmeda

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WHAT IS AI?

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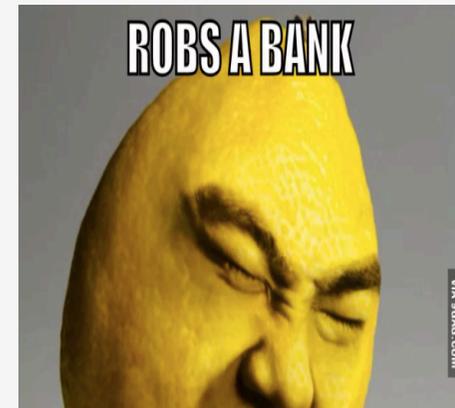
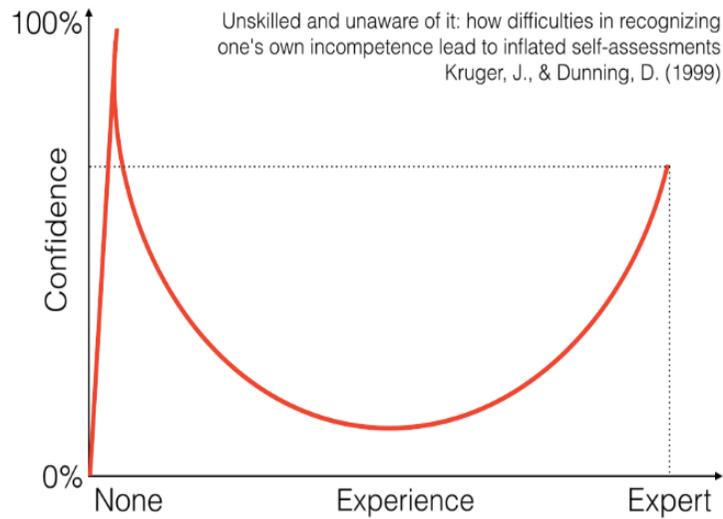
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Dunning-Kruger Effect



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SINCE 1828

JOIN MWU | GAMES | BROWSE THESAURUS | WORD OF THE DAY | WORDS AT PLAY

artificial intelligence

DICTIONARY

THESAURUS

artificial intelligence noun

Definition of *artificial intelligence*

- 1 : a branch of computer science dealing with the simulation of intelligent behavior in computers
- 2 : the capability of a machine to imitate intelligent human behavior



McCarthy: "the science and engineering of making intelligent machines."

It is related to the similar task of using computers to understand

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DARIMOUTH COLLEGE, 1956

Two approaches:

- Computational Models of Human Behaviour (external)
- Computational Models of Human Thought (internal)

Note that "human" is understood to be equivalent to "intelligent"



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Artificial Intelligence

人工智能

Rén 人 = man

Gōng 工 = work

Zhì 智 = knowledge

Néng 能 = ability

Réngōngzhìnéng

“ability to have knowledge in something created by humans”

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MODELS

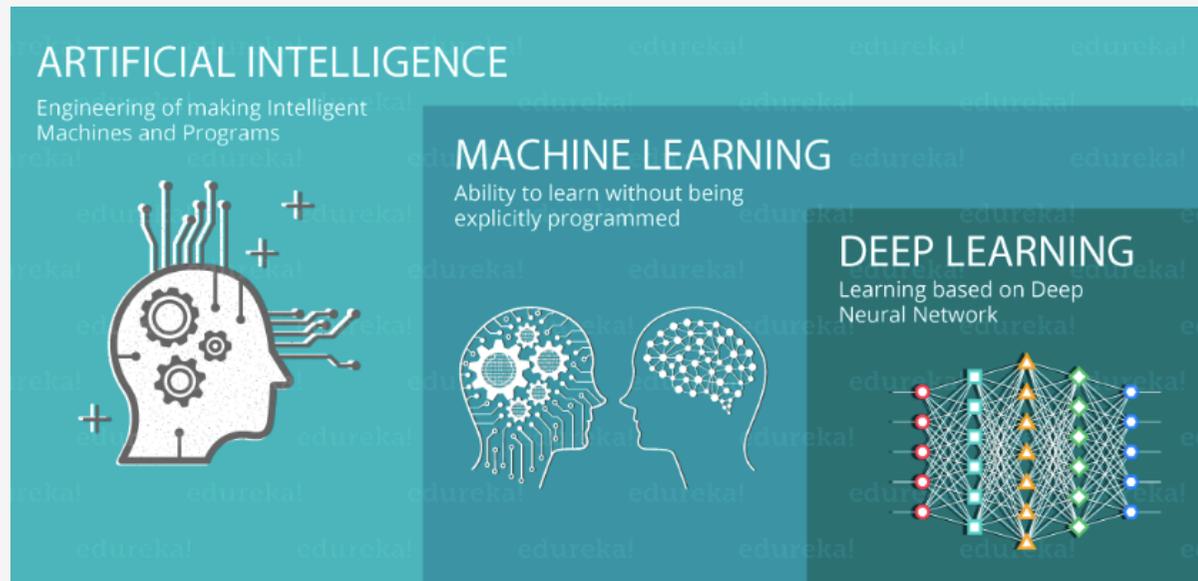
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AI ≠ ML ≠ DL...

- AI is more general than *Machine Learning* or *Deep Learning*).



- During decades, AI has focussed on symbolic learning but nowadays the imperant paradigm is *sub-symbolic*.

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"Primitive" AI : Expert Systems

- Rules (*IF...THEN*):
 - IF it rains THEN there will be a traffic jam
 - IF there is a traffic jam THEN I will be late
 - IF I am late THEN I will lose my job

Facts: *It rains*

+

Inference engine

=

Consequences: *I will lose my job*

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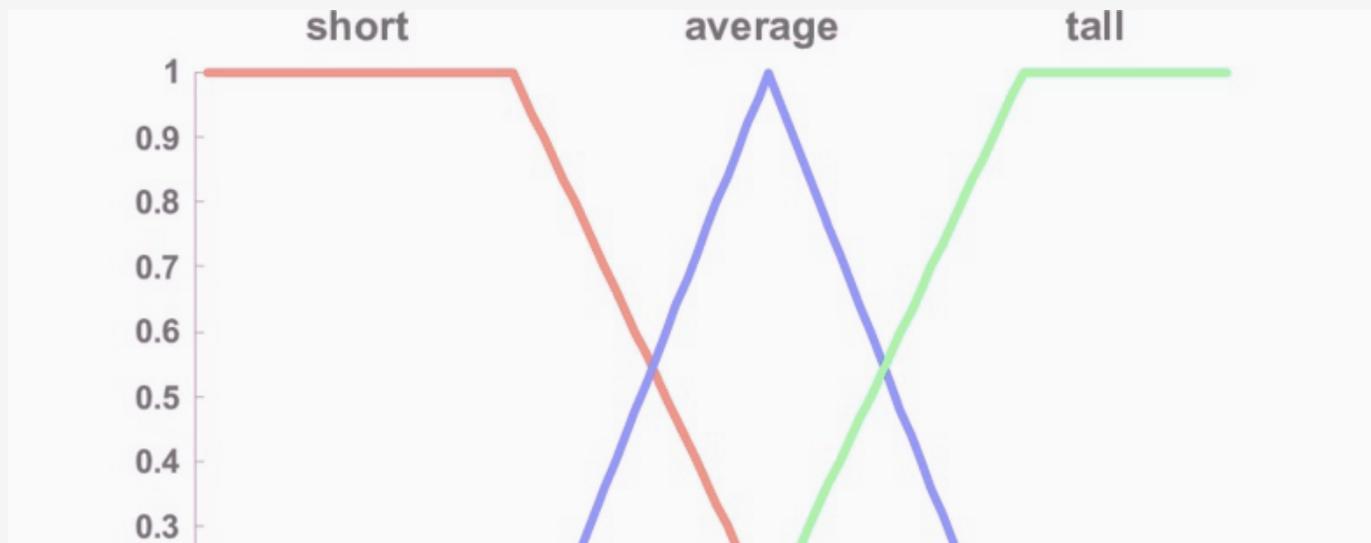
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“Intermediate” AI: Fuzzy Logic

Traditional Logic: {0,1}

vs.

Fuzzy Logic: [0,1]



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"Modern" AI

Classification and Regression Trees, k-Nearest Neighbours, K-means, K-prototypes, LVQ, MARS, Grammars, Ontologies, Case Based Reasoning, Cellular Automata, Swarm Models, Reinforced Learning, Hidden Markov Models, Bayesian Networks....

Prominently:

Genetic Algorithms



Deep Learning



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WHY AI IS "TRENDY"

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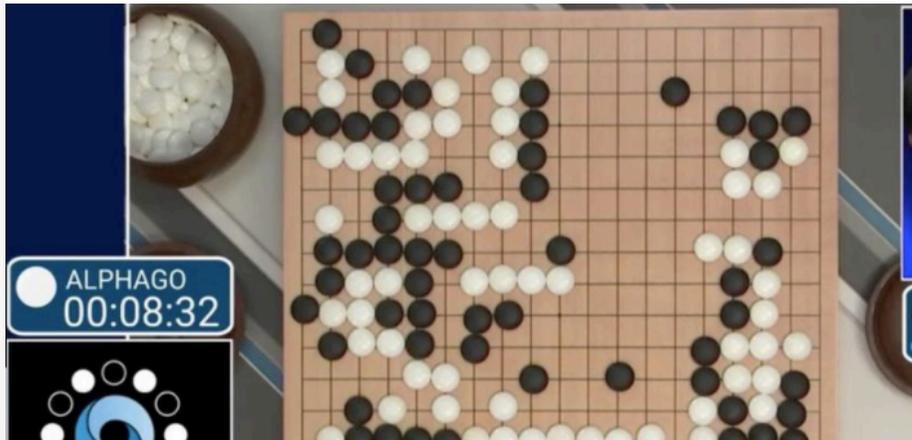
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1. It works!



The image shows a screenshot of the Google Translate website. On the left, the interface includes a language dropdown set to 'Inglés', a microphone icon, and a bidirectional arrow. Below this is a large text input field labeled 'Introducir texto'. Underneath the input field, it says 'Abrir en el Traductor de Google'. The Google Translate logo and URL 'https://translate.google.com/?hl=es' are visible. A snippet of text reads: 'El servicio gratuito de Google traduce instantáneamente palabras, frases y páginas: más de 100 idiomas y viceversa.'

On the right, there is a video player showing two men on a stage. The man on the left is speaking, and the man on the right is clapping. In the background, a screen displays the word 'THINK' and a globe. Below the stage, three large digital displays show '\$300,000', '\$1,000,000', and '\$200,000'. Below the video player is the DARPA logo and the text 'DEFENSE ADVANCED RESEARCH PROJECTS AGENCY'. Navigation links include 'ABOUT US / OUR RESEARCH / NEWS'.



Defense Advanced Research Projects Agency > News And Events

DARPA Announces \$2 Billion Campaign to Develop Next Wave of AI Technologies

DARPA's multi-year strategy seeks contextual reasoning in AI systems to create more trusting, collaborative partnerships between humans and machines

OUTREACH@DARPA.MIL
9/7/2018



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- Not only in games,; for example, in 1998 LawGeex pitted 20 experienced attorneys against a three-year-old algorithm trained to evaluate contracts.
- The contacts were Non Disclosure Agreements and the humans/ machine had to identify 30 legal terms and issues.



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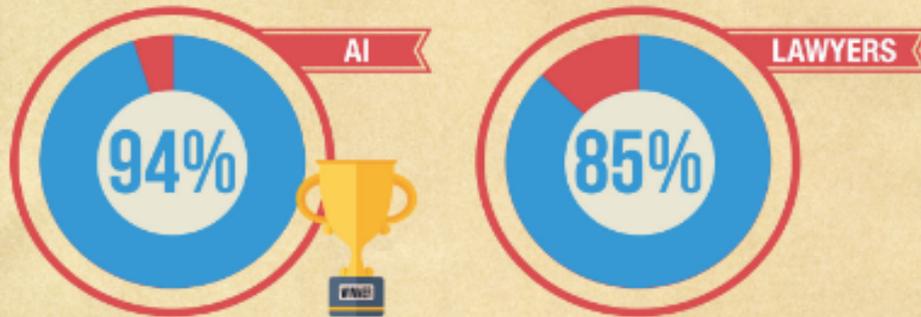
LawGeex

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Experienced US lawyers took on Artificial Intelligence in spotting risks in a daily legal task — reviewing and approving everyday contracts.



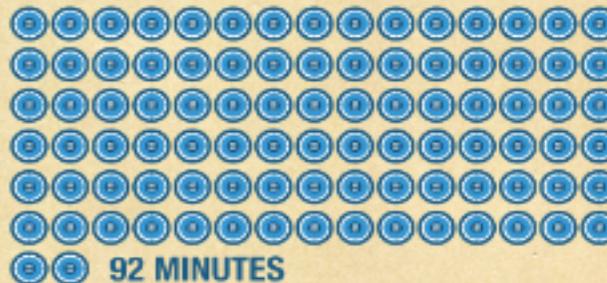
ACCURACY LEVEL



The AI achieved an accuracy level of 94%, compared to an average accuracy level of 85% across 20 human lawyers.



TIME TAKEN



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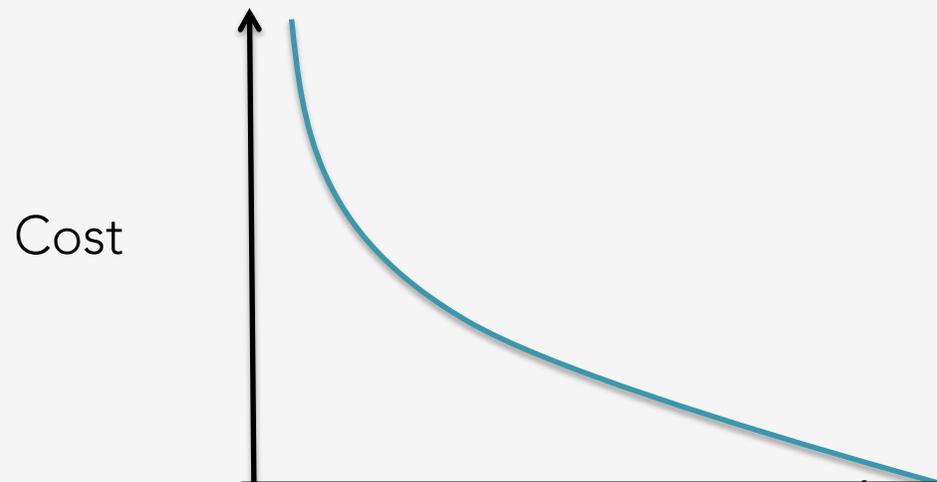
- “Neoclassical”

$$\text{Production}_{\text{until 2000}} = f(K,L)$$

- Actual

$$\text{Production}_{\text{after 2000}} = f(K,L,D)$$

Economies of Scale + Economies of Scope



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Netflix vs Blockbuster

- *Netflix* knew which movies were requested but were not available, *Blockbuster* not
- *Netflix* could recommend films according to customer's preferences, *Blockbuster* not
- *Netflix* could scale easily (digital), *Blockbuster* not ("brick-and-mortar")
- *Netflix* could manage its inventory depending on customer needs, *Blockbuster* no



Netflix is a giant, *Blockbuster* no longer exists



NETFLIX



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Data Giants



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3. Computing Power

CPU



GPU

TITAN TITAN V TITAN Xp

TITAN V VOLTA DESIGN SPECS GALLERY BUY NOW

NVIDIA TITAN V

NVIDIA's SUPERCOMPUTING GPU ARCHITECTURE, NOW FOR YOUR PC

NVIDIA TITAN V is the most powerful Volta-based graphics card ever created for the PC. NVIDIA's supercomputing GPU architecture is now here for your PC, and fueling breakthroughs in every industry.

\$ 2,999.00

ADD TO CART

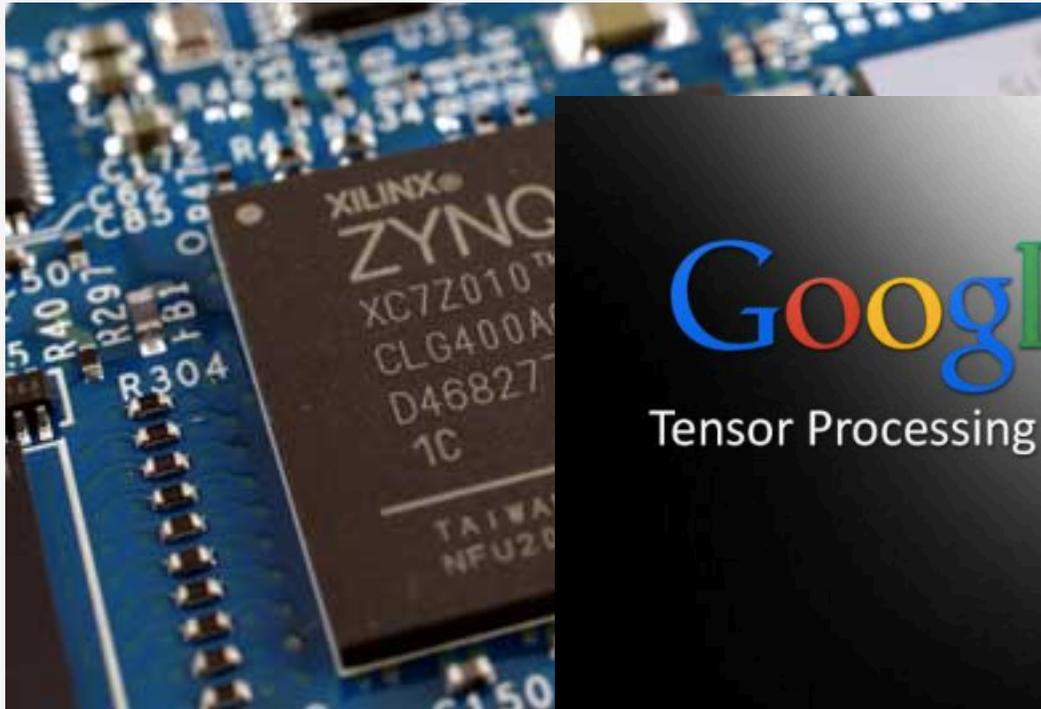
Free Shipping

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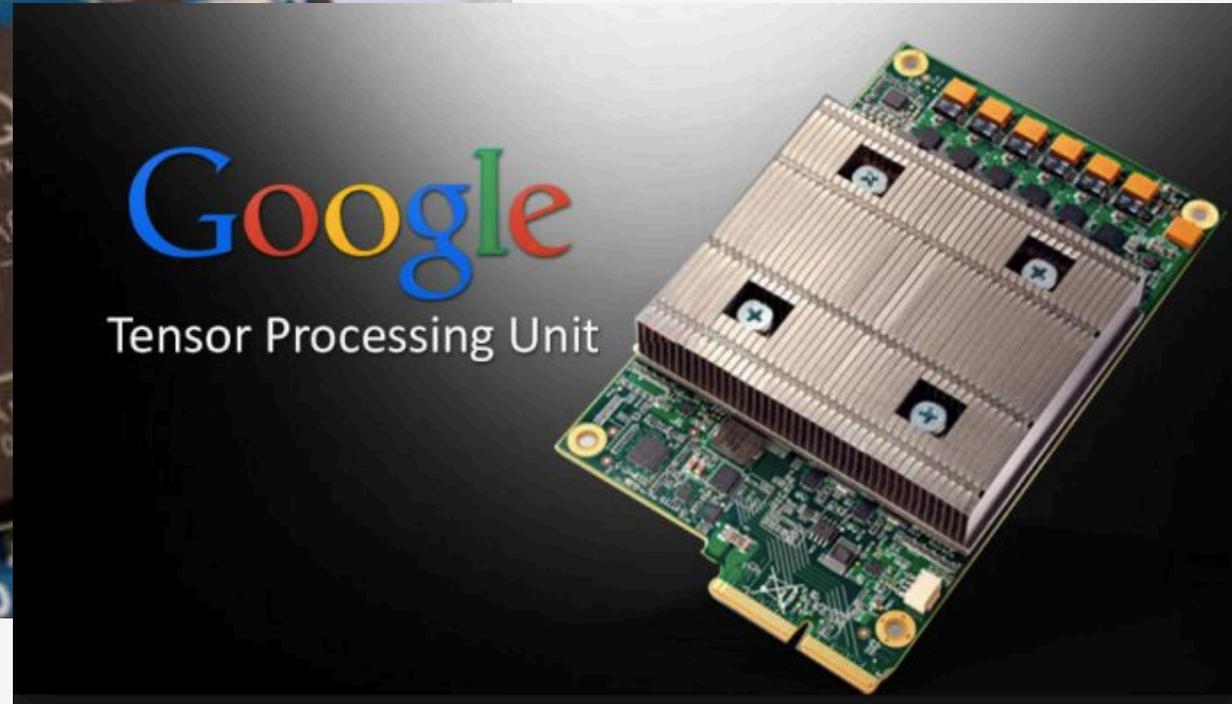
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FPGA



TPU

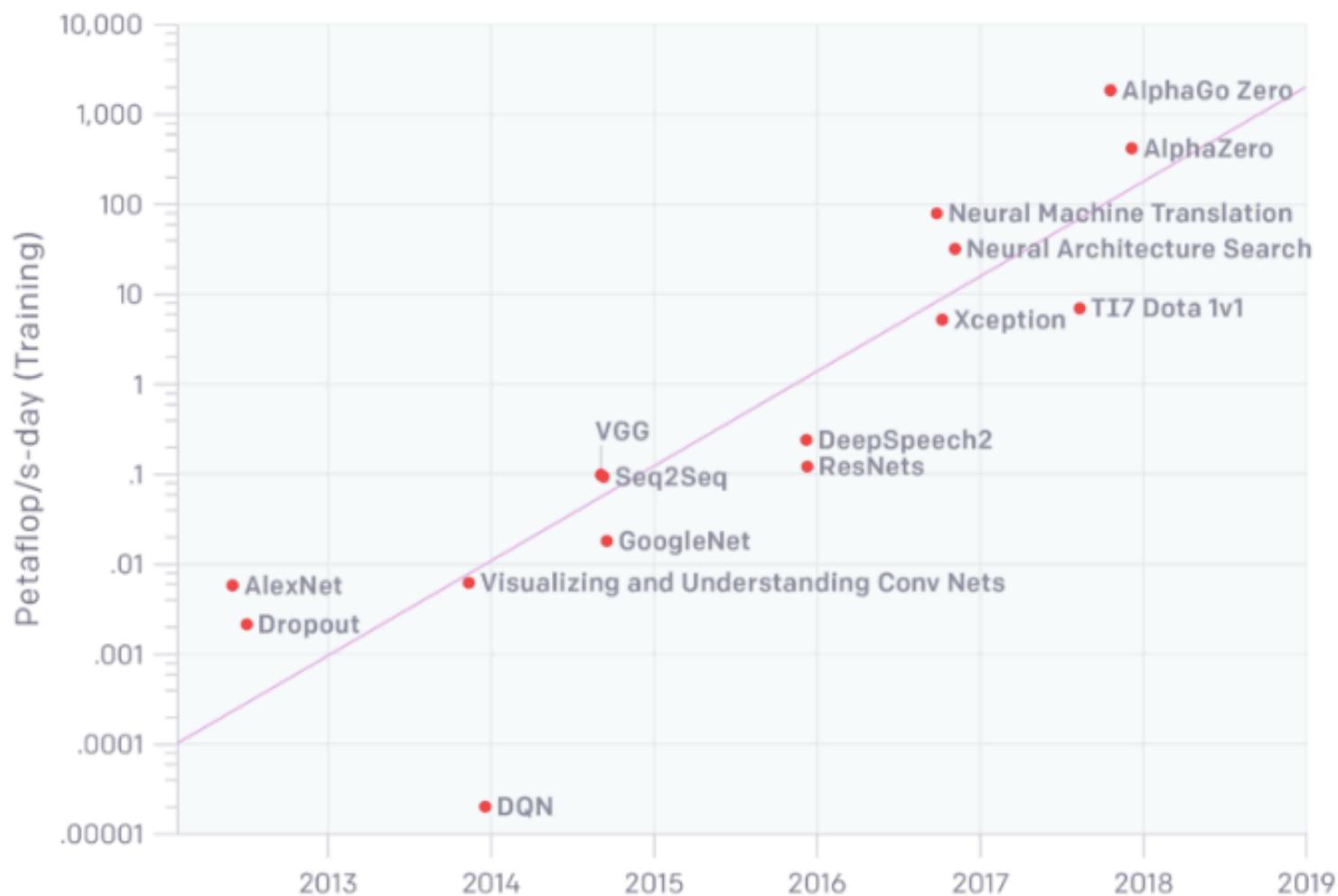


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AlexNet to AlphaGo Zero: A 300,000x Increase in Compute



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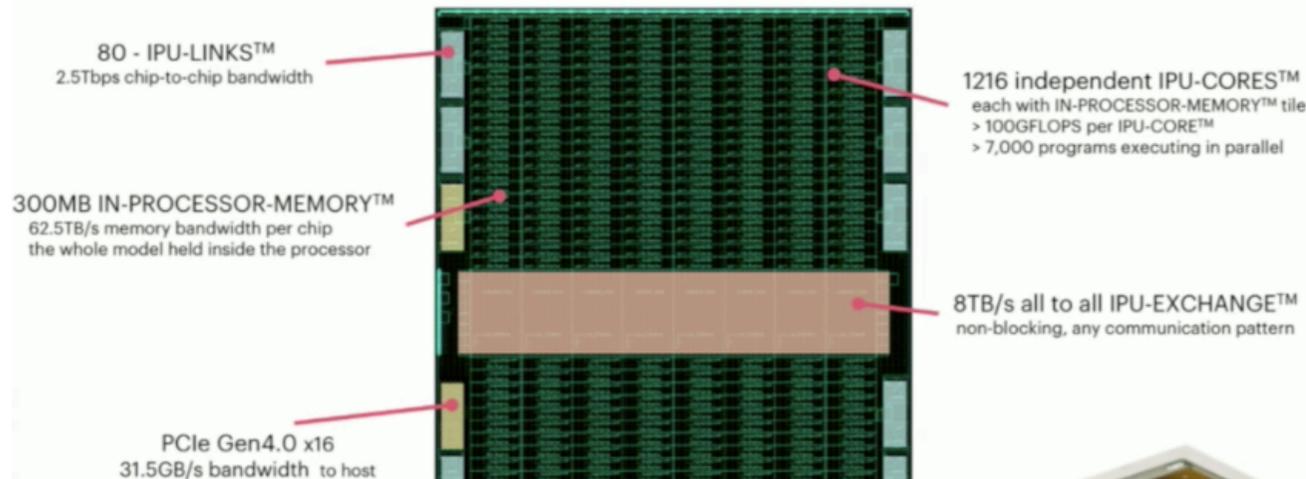
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IPU

ACCELERATING NEXT GENERATION ARTIFICIAL INTELLIGENCE

COLOSSUS GC2

the worlds most complex processor chip with 23.6Bn transistors



≈2 PFLOPS
10 to 100 faster than the fastest GPU

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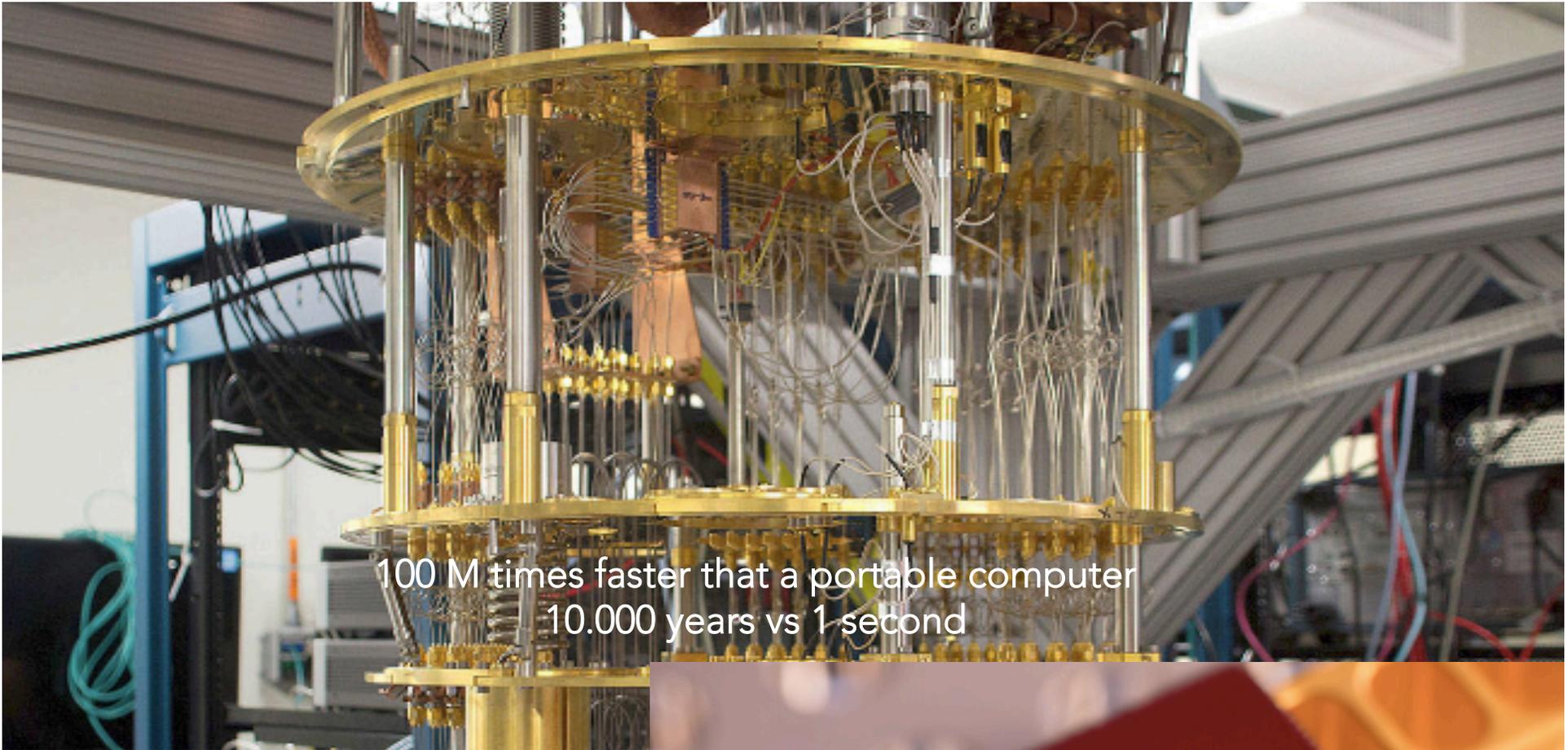
200 PFLOPS (aprox 20.000 times faster than Titan V)

In 2021 FRONTIER will reach 1 EFLOPS
(1.000 PFLOPS)

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100 M times faster that a portable computer
10.000 years vs 1 second



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4. Algorithmic/Modelling advancements

- RELU units vs. Sigmoid units
- Deep Networks vs. Single layer networks
- Improvements in learning (e.g. Adam) and Meta-learning vs. standard backprop
- Convolutional Networks, GANs,...
- "Raw" representation vs. Feature pre-processing
-

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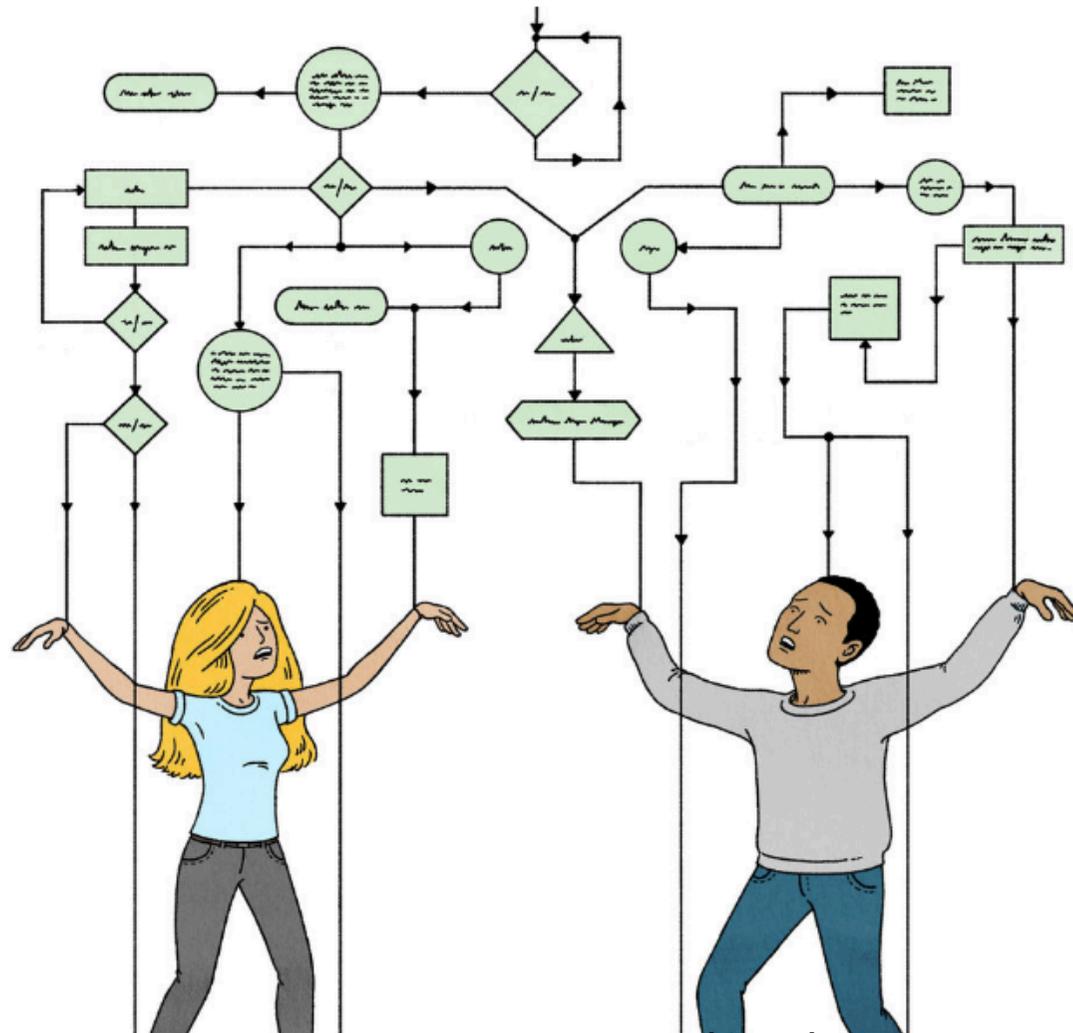
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DILEMMAS

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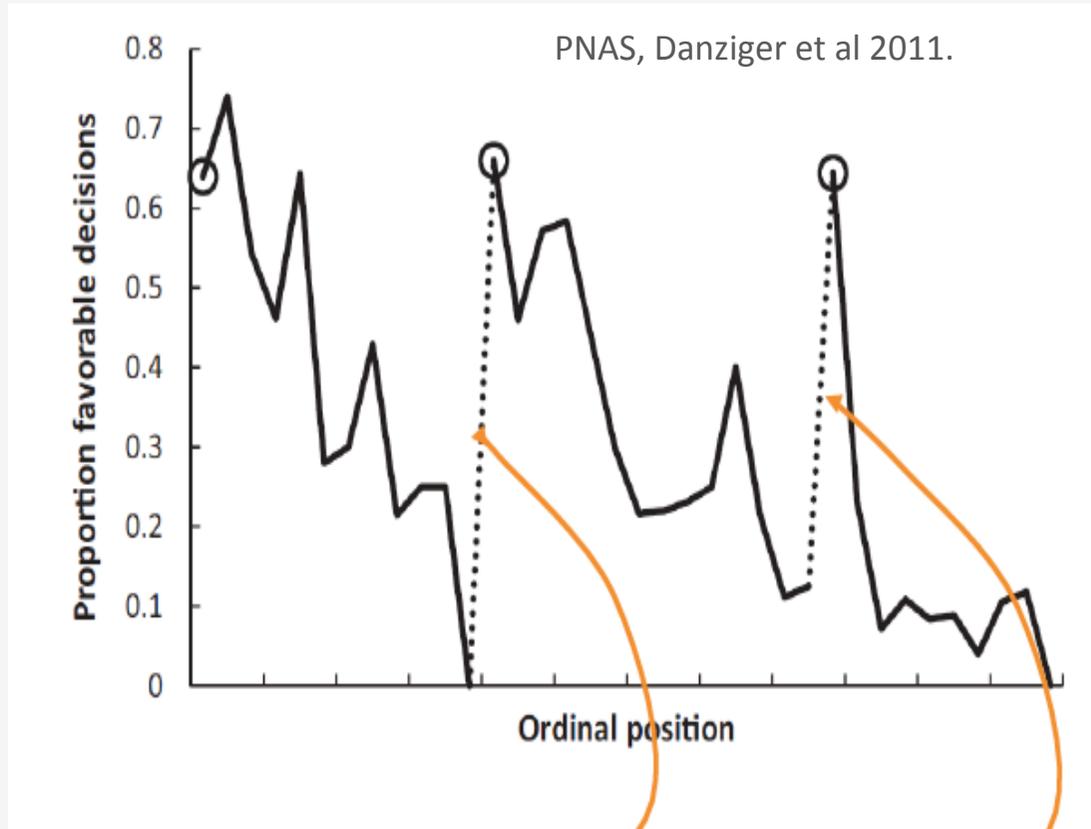


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- Who should take the decisions?

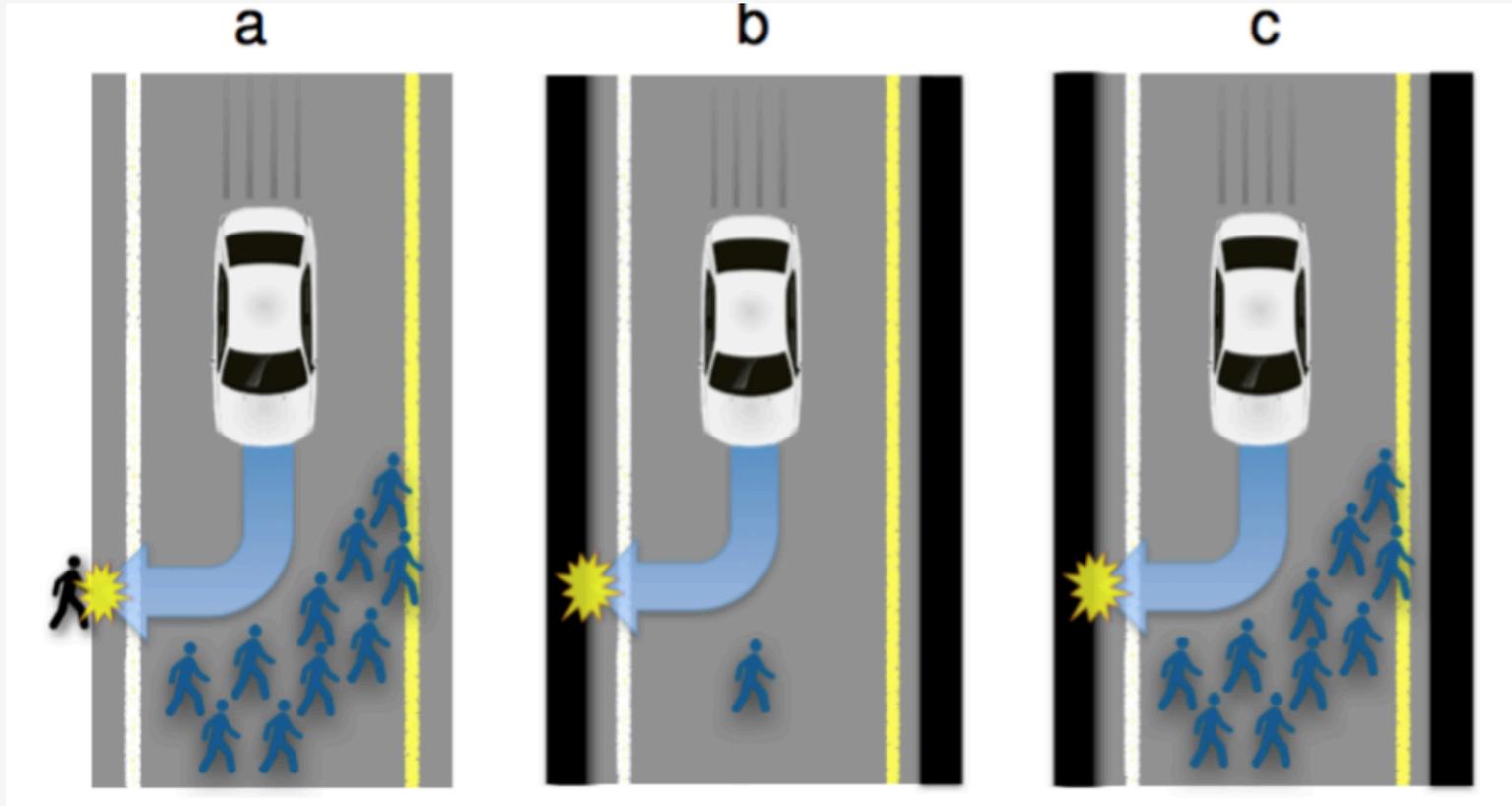


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- Which decisions must be taken?

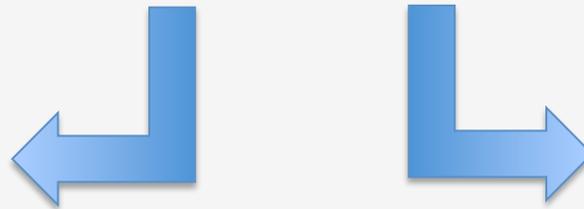
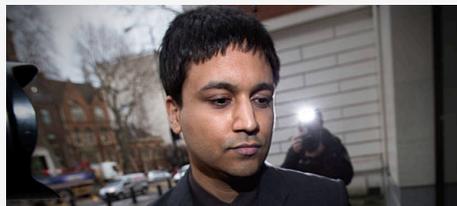


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- Who is responsible for the decisions?



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IN THE CLEAR

Uber found not criminally liable in last year's self-driving car death

By Alison Gralow · March 6, 2019



Mind the walkway.

Enjoy this content in the new Quartz app

Uber

Details released in a [Tempe police report](#) in June suggested the driver may have been at fault. Video footage showed Rafaela Vasquez, the vehicle's assigned safety monitor that night, repeatedly glancing down and away from the road. Additional information obtained by police suggested Vasquez was watching an episode of NBC talent show *The Voice* at the time of the collision. Vasquez could face charges of vehicular manslaughter.

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Who to Sue When a Robot Loses Your Fortune

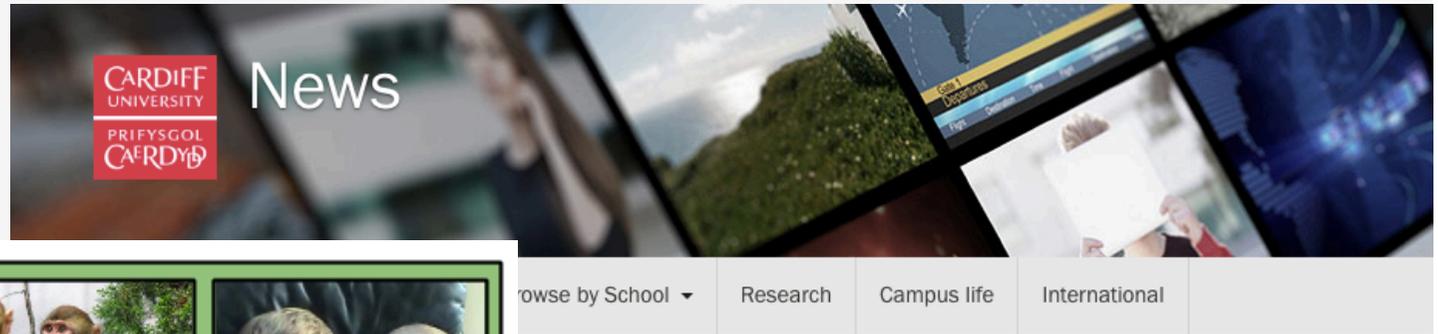
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May 6, 2019, 2:00 AM GMT+2

- How decisions must be taken?



Could AI robots develop prejudice on their own?

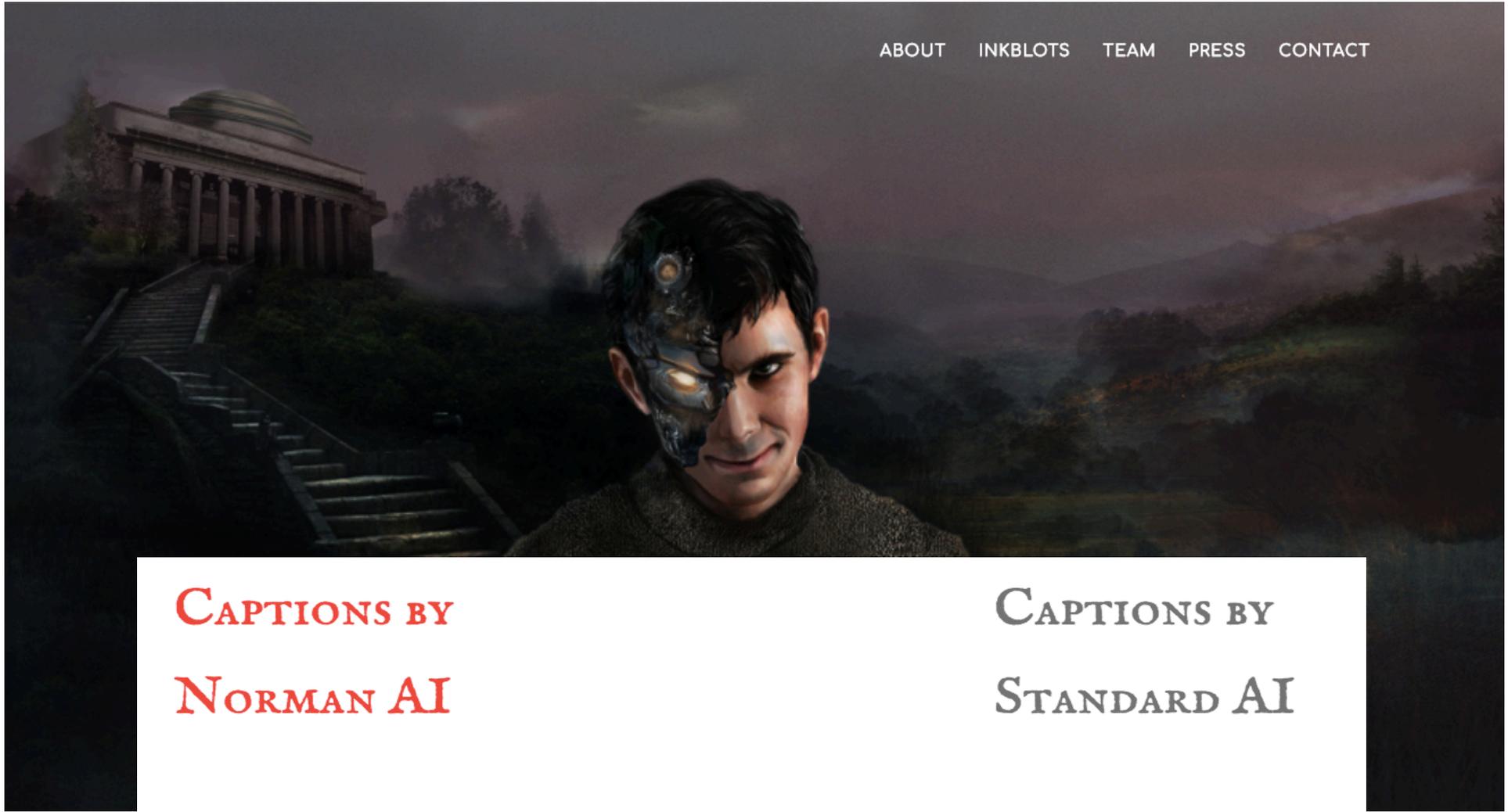
7 September 2018



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CAPTIONS BY
NORMAN AI

CAPTIONS BY
STANDARD AI

INKBLOT #1
Norman sees:

INKBLOT #1
Standard AI sees:

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- Which will be the impact on the labor market?

JOKE

Computer Seller: "This computer will eliminate half of your work"

Buyer: "Give me two"



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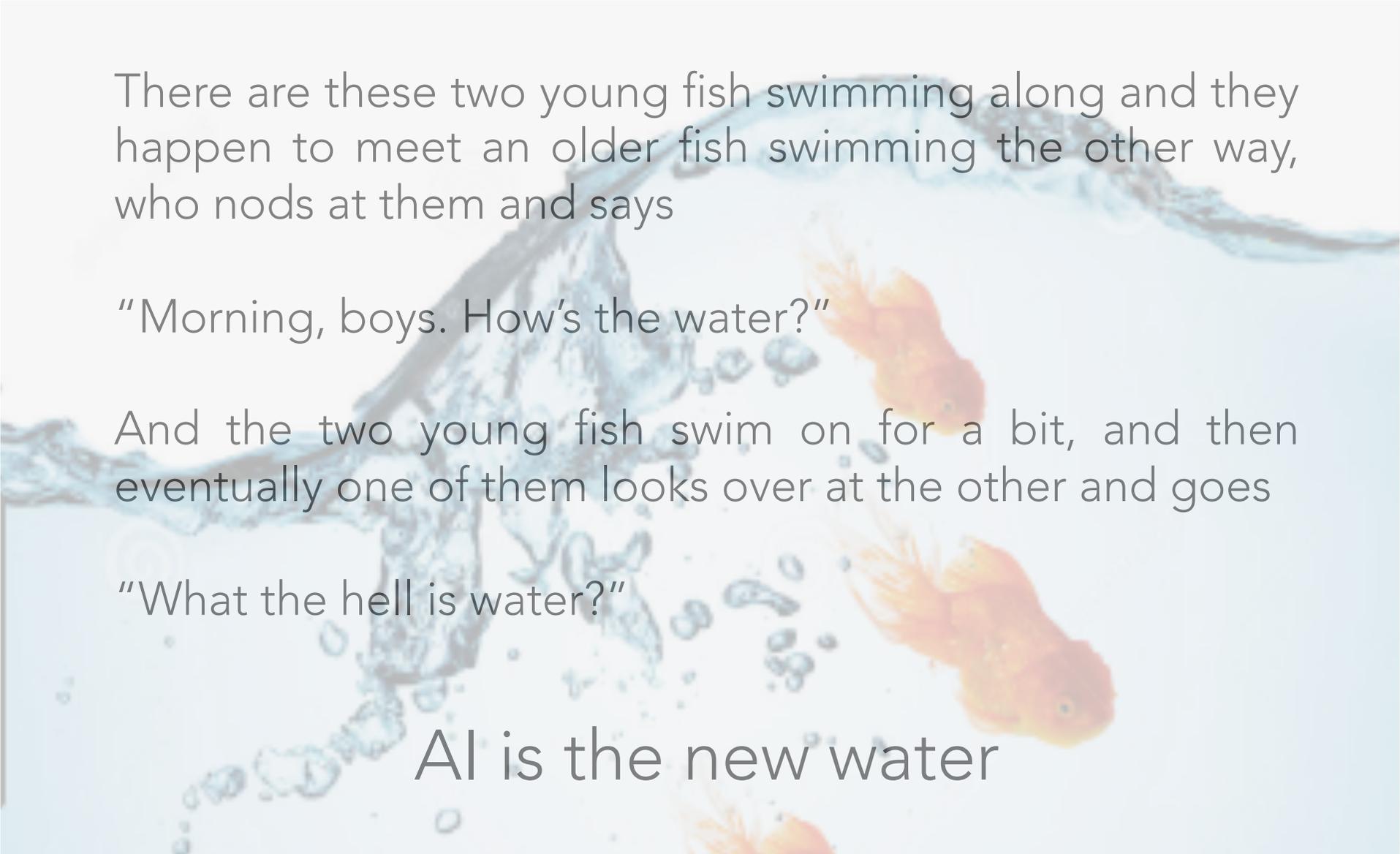
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ONE POINT ON THE FUTURE OF AI

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There are these two young fish swimming along and they happen to meet an older fish swimming the other way, who nods at them and says

“Morning, boys. How’s the water?”

And the two young fish swim on for a bit, and then eventually one of them looks over at the other and goes

“What the hell is water?”

AI is the new water

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